

Advertising Scale of Charges

Updated APRIL 2016

To be read in conjunction with Advertising Policy

Advert type / location	Advertiser		
	Users of School Facilities	Local businesses / organisations aimed at children / Charities	Local businesses
School newsletter (back page)	£5 / quarter page (or smaller) £10 / half page £20 / full page Users of school facilities get 1 free £5 message each half term. Charity messages free.		
Book bags	£5		n/a
School noticeboard /posters in window	£5 / term (charities & local community events free)		
Leaflets at Reception	tba		n/a
Assemblies (at headteacher's discretion)	tba		n/a
School events (including sponsorship / event programmes)	tba		

Notes

- Where fee is indicated as 'tba ', rate to be agreed on event by event basis via headteacher (in consultation with governors if appropriate.)